

EVENT / FESTIVAL SERVICES & CONSULTING



MIDWOOD

ENTERTAINMENT

www.midwoodentertainment.com

OUR BRAND



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Established in 2015, Midwood Entertainment officially announced the Event Division in 2017. While our existing event and festival portfolio features a variety of live music, cultural attractions and regional food & beverage tastings, we understand the importance of each event creating it's own identity and unique offerings.

We explore event ideas that seamlessly integrate high volume, active crowds and growth-focused companies. Our mission is to curate creative events featuring live music, cultural arts & a sustainable community, ultimately offering supporting brands & organizations an opportunity to customize involvement levels reaching diverse audiences.

FESTIVAL PARTNERS & CONCERT SERIES



ACO ACOA CONCERT SERIES

LYNCHBURG, VA



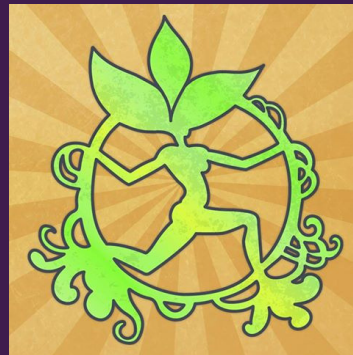
FIRST WARD PARK CONCERT SERIES

CHARLOTTE, NC



NC BREWER'S & MUSIC FESTIVAL

CHARLOTTE, NC



DEEP ROOTS MOUNTAIN REVIVAL

MASONTOWN, WV



HOMEGROWN ON THE RIVER

OZARK, AR



MUSIC IN THE MILL

HICKORY, NC

BUDGET PLANNING & CONSULTING



Starting from scratch?
We can help
conceptualize, plan and
execute your event from
start to finish.

- Ensure that you're budgeting appropriately for each segment of the overall event
- Establish a marketing calendar and strategy of promotions
- Develop site design, traffic flow patterns, and vendor locations
- Know exactly where your break even point is with detailed reports to plan accordingly



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TALENT BUYING / ARTIST RELATIONS

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Let us help you strategize, plan and produce a musical lineup that works with your budget.

- Over 12yrs club buying & 8yrs festival buying experience
- Relationships with top agencies, big & small, e.g. WME, CAA, Paradigm, Prater Day & more
- Access to touring history and market research, ensuring your event has the best potential for success
- Management of artist rider requirements, including hospitality, lodging and technical requests



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PRODUCTION ADVANCE & VENDOR COORDINATION



Trouble managing many levels of communication and information leading up to the event?

- Coordinate all production information between artists and production team
- Manage technical/production needs of all artists to ensure all aspects are covered day-of event
- Vendor site maps and load-in schedules to ensure timing is efficient



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DAY-OF EVENT MANAGEMENT & STAFFING



Let us provide day-of management & staffing to ensure your event executes smoothly and successfully.

- We can provide overall staffing or supplement your current staff with key points of needs
- Our production teams can manage all sound & light equipment and technical concerns
- Our stage managers work with bands to load gear on and off stage, to ensure all set times run as scheduled



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FOR MORE INFORMATION OR
A DETAILED PROPOSAL
CONTACT US TODAY ~
704.900.1965

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